## ISBR, Osaka University of Economics HERi, Hanyang University

## The 4th Joint Symposium

## Development Forms of SMEs and Business Environment in East Asia

Date: November 9, 2007

Place: B-32 Classroom (B-Building)

## <Schedule>

10:00∼10:30 Opening Ceremony			
Presentation 1	10:30	Reporter	HAYASHI, Yoshiko (Associate Professor )
		Belonging	Department of Economics, Osaka University of Economics
		Theme	Transition of inter City consumption distribution during 80s and 90s
		Commentator	FUJIKAWA, Kiyoshi (Professor / Graduate School of International Development, Nagoya University )
11:30~11:40 Break time			
	11:40	Reporter	YUN, Won-Cheol (Professor)
Presentation 2		Belonging	College of Economics and Finance, Hanyang University
		Theme	Foreign Exchange Risk Management for Korean Companies Exporting to Japan
		Commentator	PARK, Taehoon (Associate Professor / Graduate of School for Creative Cities, Osaka City University)
12:40~13:40 Lunch Hour			
Presentation 3	13:40	Reporter	FUJIOKA, Rika (Associate Professor)
		Belonging	Department of Business Administration, Osaka University of Economics
		Theme	The Development of Department Stores in Japan - Its Origin, Evolution, and Management -
		Commentator	SATO, Yoshinobu (Professor / Institute of Business and Accounting, Kwansei Gakuin University)
14:40~15:00 Coffee Break			
	15:00	Reporter	HAN, Jung-Wha (Professor)
Presentation 4		Belonging	School of Business Administration, Hanyang University
		Theme	Success and Failure Factors of Korean SMEs in China and Vietnam
Pres	16:00	Commentator	MIYAWAKI, Toshiya (Associate Professor / Faculty of Economics, Osaka University of Economics and Law)
16:00~16:35 Questions & Answers			
16:35~16:50 Summary			Summary
16:50~17:00 Closing Ceremony			Closing Ceremony